

**PRESS RELEASE**

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**LEADING PORTLAND DESIGNER'S TELEVISION PROGRAM NOW SEEN IN  
39 MARKETS**

**PORTLAND, Ore.** – Leading Portland interior designer Jennifer Adams, who stars in the recurring role as on air designer on the nationally syndicated television program “BETTER” is now seen in 39 markets across the nation.

“BETTER” is a daytime lifestyle television program that targets women, age 25-54, aiming to make their lives better through programming that is focused on family, home and life. Adams has been the program’s on-air designer for the past two years.

“The popularity and the growth of the show have really been astounding. The BETTER team has been a complete joy to work with,” said Adams.

The program is nationally syndicated now and appears on television stations in 39 major markets. The show will add three additional markets by spring of 2009 (Cleveland, Denver and San Francisco). In Portland, the show airs weekdays at 9AM on KPDX-FOX 12, where it is the No.1 show in its time slot. Past segments air on-demand, via the web at [www.better.tv](http://www.better.tv), which plays more than one million clips per month to the internet-based audience.

BETTER is owned and produced by The Meredith Corporation. The show’s overall reach is just over 350,000 viewers per day collectively. Meredith also owns such brands as: *Ladies Home Journal*, *Better Homes and Garden*, *Fitness* among many others. Programming on the show also includes advice on subject matters like: finance, relationships, fashion and lots more. Guests on BETTER include: magazine editors, exquisite chefs, noted doctors, and the like as well as celebrities such as: Jerry Seinfeld, Vanessa Williams, Jamie Lee Curtis, Condoleezza Rice, and many others.

**About the Jennifer Adams Design Group:** Jennifer Adams Design Group is widely considered one of the top interior design firms on the west coast. The firm was founded by Jennifer Adams and in less than ten years time the firm is a leader in high-end residential, commercial and even aviation projects. The firm has two offices, one in Oregon and a Southern California office in Del Mar.

Jennifer Adams, Founder and President of the group, is also well known for her media roles. Jennifer is the reoccurring on-air designer for BETTER, a nationally syndicated television program produced by Meredith Broadcasting, owners of Better Homes & Gardens. In addition, Adams was a lead designer on HGTV’s popular show, “My First Place” and she does a style and design segment on the popular Portland radio program on KXL Radio, “Brian Bushlach’s Home & Wealth Show”. In 2008 Jennifer was named to the Portland Business Journal’s “40 under 40” list of outstanding business people under the age of 40. She was also named Woman Entrepreneur of the year by the Portland Business Journal.