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**April 29, 2008**

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**LEADING OREGON DESIGNER NAMED DESIGN EXPERT  
FOR NATIONAL TELEVISION PROGRAM**

**PORTLAND, Ore.** -- Portland based interior designer Jennifer Adams, owner of the Jennifer Adams Design Group Inc., has been named design expert for the nationally syndicated television program, "BETTER."

"BETTER" is a daytime lifestyle television program that targets women, age 25-54, aiming to make their lives better through programming that is focused on family, home and life. The program is nationally syndicated and appears on television stations in 13 major markets, and the show is expanding rapidly, with an agreement to expand into 12 more markets in fall. In Portland the show airs weekdays at 9AM on KPDX-FOX 12, where it is No.1 with viewers in that time slot. Past segments air on-demand via the web at [www.better.tv](http://www.better.tv), which plays more than one million clips per month to the internet-based audience.

The Meredith Corporation produces BETTER and reaches over 73 million women a month with brands such as: *Ladies Home Journal*, *Better Homes and Garden*, *Fitness* among many others. Programming on the show also includes advice on subject matters like: finance, relationships, fashion and lots more. A range of guests including: magazine editors, exquisite chefs, noted doctors, etc.) appear daily on the show. Celebrities such as: Jerry Seinfeld, Vanessa Williams, Jamie Lee Curtis, Condoleezza Rice, and others have appeared on the show.

Adams' will appear bi-monthly in design segments that will offer viewers a look at trendy design techniques, an inside look projects that she has designed and design tips that viewers can do themselves in their own homes.

"We are so impressed with Jennifer. She has a fantastic sense of style and I have always really appreciated her work and personality," said BETTER TV host, Brooke Carlson.

Adams is no stranger to network television. Last year, Home and Garden Television (HGTV) also featured Jennifer as a lead designer on the program, "My First Place," a program dedicated to first time homebuyers. Jennifer has also been selected as the design expert on Top rated Newsradio 750 KXL in Portland, Oregon on "Brian Bushlach's Wealth and Finance Show", a weekly program in which she provides her interior design expertise to homeowners.

**About The Jennifer Adams Design Group:** The Jennifer Adams Design Group is widely considered one of the top interior design firms on the west coast. The firm was founded by Jennifer Adams and in less than ten years time the firm is a leader in high-end residential, commercial and even aviation projects. The firm has two offices, one in Portland, Oregon and a Southern California office in Del Mar, just north of San Diego.

Jennifer Adams, Founder and President of the group, is known for her keen sense of the exquisite along with increasing the demand for boutique interior design firms. She was tabbed by *The Portland Business Journal* as one of, "Portland's best known interior designers."

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